



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE

(ACCREDITED GRADE "B" BY NAAC)

NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT

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Report on Awareness Programme on SSIP 2.0: From Idea to Prototype (September 17, 2026)

➤ Event Overview:

- Name of Program Building Tomorrow's Entrepreneurs: SSIP 2.0 Sensitization Session
- Name of Scheme Student Start-up and Innovation Policy 2.0
- Purpose To create awareness among students about SSIP2.0
- Date September 17, 2026
- Time 5:30 PM to 6:30 PM
- No. of Students Present 45 (25 boys and 20 girls)
- No. of Faculties Present 21
- Name of Speaker Purvesh Vaidya (SSIP and Innovation Coordinator)
- Venue Kavi Shree Daad Government Arts and Commerce College, Paddhari

➤ Introduction:

On September 17, 2026, an inspiring event titled "Building Tomorrow's Entrepreneurs: SSIP 2.0 Sensitization Session" was successfully organized at the college. The main goal of this session was to encourage students to think creatively and start their own businesses. A total of 45 students actively participated in the event, which included 25 boys and 20 girls.

➤ Expert Guidance:

The expert speaker for the session was Mr. Purvesh Vinodbhai Vaidya. He guided the students with great energy and shared valuable information. During his speech, he covered the following key points:

- **Understanding the Vision:** He clearly explained the main purpose of the SSIP 2.0 (Student Start-up and Innovation Policy) and the Innovation Club.

- **Financial Support:** He highlighted a great opportunity for students, explaining that they can receive a grant of up to ₹2,50,000. This fund can help them turn their raw ideas into successful startups and become future business leaders.
- **Inspiring Success Stories:** To boost the students' confidence, Mr. Vaidya shared real examples of college students who have already received grants for their approved Proof of Concept (PoC) proposals:

1) **Jaykishan Parmar & Chetan Lathiya ("Natural Scrub"):**

Total grant: ₹70,000 (1st Installment: ₹35,000).

2) **Alpa Chavda ("Fruit Luster Lip Balm"):**

Total grant: ₹16,000 (1st Installment: ₹8,000).

3) **Divya Dhinoja ("Herbal Hair Powder"):**

Total grant: ₹26,000 (1st Installment: ₹13,000).

4) **Hardevsinh Jhala & Prince Lakhatariya ("Eco Friendly Charcoal Soap"):**

Total grant: ₹28,000 (1st Installment: ₹14,000).

➤ **Cheque Distribution & Proud Moments:**

After giving a brief overview of past SSIP events held at the college, the session moved to a very proud moment. Grant cheques were distributed to two new student teams whose innovative projects were recently approved. The cheques were handed over by the In-charge Principal, Dr. Jignesh Upadhyay:

1. **Shaikh Mahenur & Khakhar Uzma**

- **Project:** Natural Home Freshener
- **Total Grant:** ₹15,000
- **First Installment (50%):** ₹7,500
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2. Dharviya Hiral P.

- **Project:** Ayurvedic Oil
- **Total Grant:** ₹15,000
- **First Installment (50%):** ₹7,500

➤ Conclusion and Future Path:

Seeing their friends receive financial support created a wave of excitement among the students. Mr. Vaidya warmly invited all the students to come forward with fresh, new PoC ideas. To keep the motivation high, he also shared exciting details about upcoming programs and workshops planned under the SSIP scheme. The event ended on a very positive note, leaving students inspired to innovate.


(Mr. Purvesh Vaidya)
SSIP Coordinator


(Dr. K.G. Chhaya)
Principal
KAVI SHREE DAAD GOVT. ARTS & COMM. COLLEGE,
PADDHARI, DIST. RAJKOT.





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